Naturally glowing makeup and modern, refined hair-crafted with years of experience in creating timeless beauty..

Photography by Paul & Nanda

2026/2027 Bridal Hair & Makeup Brochure

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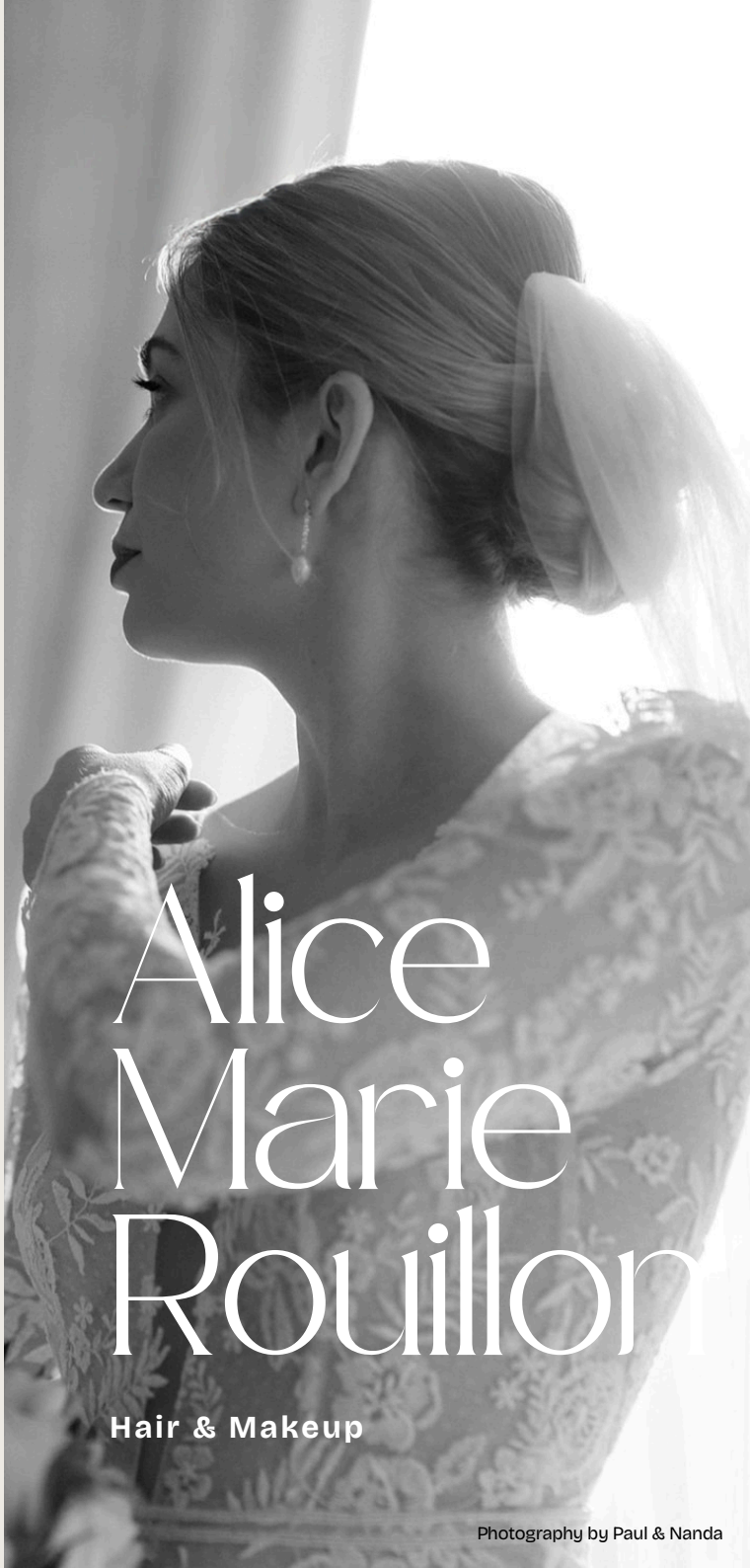

Alice Marie Rouillon

Hair & Makeup

Photography by Paul & Nanda

Your Bridal Experience

Our Journey

Booking: Choose your bridal package, then customise your experience with additional services for your bridal party. I'll send a personalised quote, and once accepted, your date is officially secured. From that moment, I'll be on hand with guidance, recommendations, and support throughout your journey.

Trial

A few months before your wedding, we'll refine your hair and makeup look together, ensuring it feels perfectly you and beautifully aligned with your vision. After your trial, you'll receive a personalised wedding morning timeline so you know exactly what to expect—calm, organised, and completely stress free.

Wedding Day

On the morning of your wedding, I'll arrive 15 minutes early to set up, ensuring everything runs smoothly and without stress. All that's left for you is to sit back, enjoy the pampering, and soak in every beautiful moment.

My Approach

I provide hair and makeup for the modern bride, specialising in natural to soft glam looks, glowing skin, and timeless, modern hairstyles.

Your Experience

Your experience is completely personalised. There's no one 'bridal look' - your hair and makeup are tailored entirely to you. I'm here to guide you in discovering the style that feels authentically yours.

Photography by Tobiah Tayo

Signature Bride

Bride Hair and Makeup: 2026-£370 2027-£450

Bride Hair or Makeup: 2026-£270 2027-£300

Includes...

- Pre wedding hair and / or makeup trial. 3 hours for hair and makeup, 1.5 hours for hair or makeup – includes photos sent to you.
- Wedding day hair and / or makeup. Includes a touch up kit with essentials for keeping your hair and / or makeup flawless all day.
- Ultimate bridal hair and makeup guide. An extensive guide with my tips for hair and skin prep in the lead up to your wedding, including my tips and advice for all things bridal beauty.
- 'By your side' service up until the moment you leave for your ceremony.
- Veil and accessory placement.
- Personalised morning schedule.
- Exclusive Whatsapp service.
- Travel included. The first 10 miles of travel from my home address included. All additional miles thereafter are charged at 50p per mile.

*This package is subject to a minimum booking of:

Bride hair and makeup bookings: Bride + 3 additional services

Bride hair or makeup bookings: Bride + 4 additional services

*The above minimum booking requirements are for Friday, Saturday, Sunday and Bank Holiday weddings. Please get in touch for weekday minimum booking requirements. Bride-only bookings are priced on enquiry.

Luxury Bride

Bride Hair and Makeup: 2026-£620 2027-£700

Bride Hair or Makeup: 2026-£520 2027-£550

Includes everything in the Signature Package plus:

- Stay on service to assist with hair and / makeup touch ups for you and your bridal party throughout your photos, right up until you sit down for the wedding breakfast.

*This package is subject to a minimum booking of:

Bride hair and makeup bookings: Bride hair and makeup (no additional services are required to book)

Bride hair or makeup bookings: Bride + 1 additional service

*The above minimum booking requirements are for Friday, Saturday, Sunday and Bank Holiday weddings. Please get in touch for weekday minimum booking requirements. Bride-only bookings are priced on enquiry.

*Stay on service is for a maximum of 4 hours after your ceremony - if you require me to stay longer, there will be an additional fee.

Additional Hair & Makeup

Bridal Party / Mums / Guest

Hair and Makeup: 2026-£140 2027-£170

Hair or Makeup: 2026-£70 2027-£85

*Pre wedding trials are available for bridal party/mums/ guests.

Please enquire for prices and availability

FREQUENTY ASKED QUESTIONS

All you need to know for your perfect wedding day.

Where are you based, and how far do you travel?

I'm based in South Manchester and regularly cover weddings throughout the North West. Nationwide and destination bookings are also available. All travel fees will be added to your personalised quote.

Are you insured?

Yes, I am insured for all hair and makeup services, ensuring you have full peace of mind when booking.

FREQUENTY ASKED QUESTIONS

All you need to know for your perfect wedding day.

Can I book a trial before confirming my wedding?

Due to high demand, I am unable to offer trials before securing a wedding booking. To ensure my availability for your date, a wedding booking must be confirmed first. Trials are then scheduled closer to your wedding day.

When should I book my trial?

I recommend booking your trial 1 -3 months before your wedding day. Trials are held Monday - Friday at my home studio in South Manchester. Trials for more than two people will be mobile appointments and include a travel fee.

Can you accommodate large bridal parties?

With typical ceremony timings, I can usually accommodate up to six services myself (for example, bride + 2 hair and makeup). If additional services are required, I can request the availability of a second artist. Please note that a second artist is subject to availability and may incur an additional cost.

What products do you use?

I use a carefully curated kit of luxury, high-performance products. For makeup, my kit includes products from Charlotte Tilbury, NARS, Hourglass, and Bobbi Brown. For hair, I work with professional favourites including BaByliss Pro and Schwarzkopf. Together, they ensure a long lasting, flawless finish that looks beautiful both in person and in photos.

FREQUENTY ASKED QUESTIONS

All you need to know for your perfect wedding day.

How long do services take?

I typically allow the following timings on the wedding day:

- Bride hair: 1 hour - 1 hour 30 minutes
- Bride makeup: 1 hour
- Bridal party / mums hair: 45 minutes
- Bridal party / mums makeup: 45 minutes

How do I book?

Simply fill out the enquiry form on my website, and I'll email over a personalised quote. Your date is secured once your quote is accepted, contract signed and booking fee is paid.

Photography by Tony Wilson

Terms & Conditions

- A non-refundable, non-transferable £100 booking fee and signed contract are required to secure your date. When a second artist is booked, an additional £60.00 booking fee is required.
- 30% of your balance is due on the day of your trial. The remaining balance of your invoice is due 2 weeks before your wedding day.
- When booking the Signature Bride package, a minimum booking of 5 services on the wedding day applies unless agreed otherwise.
- When booking the Luxury Bride package, please see details above for the minimum booking requirements.
- Booking a second artist is subject to availability and may incur an additional fee.
- Travel is charged at 50p per mile after the first 10 miles, and any parking or required accommodation must be covered by the client. Applicable travel, parking and accommodation fee's apply are required for all artists working on the job.
- Cancellation fees apply and increase as the wedding date approaches.
- All makeup services include optional false lashes.
- Please inform the artist of any allergies or sensitivities before your appointment.
- Images from your wedding may be used for portfolio or social media unless consent is withdrawn via email.

*Full terms and conditions, including cancellation policies, are viewable in your contract which will be provided with your quote.